



DANIEL GEHRS WINES

Limited

2010 GEWURZTRAMINER SANTA BARBARA COUNTY

This is our first Gewurztraminer sourced from Santa Barbara County and also our first one ever deemed worthy to be vineyard designated. The White Hills Vineyard was planted in the early 1980's on its own roots. This cool climate vineyard was for many years the domaine of the Meridian mega-brand. A recent ownership change created the opportunity for us to purchase these grapes. White Hills got its name from the extremely sandy soils found there. In fact, mere miles away to the west, the vast sand dune topography of Vandenberg Air Force Base, famed for its rocket launches, are more than merely reminiscent of White Hills, the two obviously sharing a primordial past. The grapes were harvested on September 19 and the juice was fermented in temperature controlled stainless steel until an Alsatian level of dryness was reached. This is the most "Alsatian" Gewurztraminer I've ever made or even tasted from this part of the world. It's almost uncanny. Very perfumey and fragrant on the nose with rosewater, lychee, wild flowers and sweet spices leading into the dry yet lush and fruity palate it finishes long, clean and begging for another taste. It's hard to put the glass down. Enjoy this vintage over the next 2-4 years with Asian cuisine or Franco-German fare.

~ DRG 3/11

WINE PROFILE

VINTAGE: 2010

APPELLATION: Santa Barbara County – White Hills Vineyard

HARVEST: September 19, 2010

FERMENTATION: Stainless steel at an average temperature of 58 F

AGING: 3 months in stainless steel

VARIETAL COMPOSITION: 100% Gewurztraminer

TECHNICAL DATA

ALCOHOL: 13.2% WINE PH: 3.25 WINE ACIDITY: .61

RESIDUAL SUGAR: 0.36% UPC: 7 60919 05304 6

SUGGESTED RETAIL PRICE: \$19